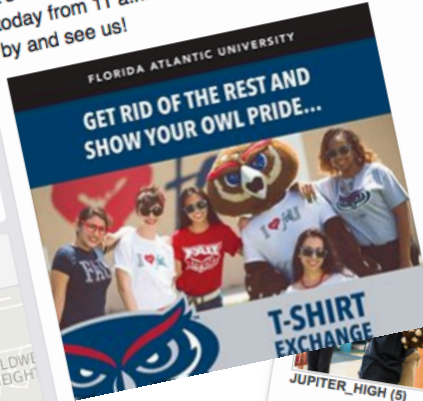




9:06 AM  
MOST RECENT  
FAU STADIUM  
cispnax  
FAU Stadium  
94%  
Reviews  
More

Status  
Write something...  
Photo / Video  
Offer, Event +  
Florida Atlantic University  
Published by Stephanie Bihl (?) · October 15 at 8:00am · Edited (?) ·  
It's a home game weekend, which means we will be in the Brezeway today from 11 a.m. - 2 p.m. trading in non-FAU shirts for an FAU one! Come by and see us!



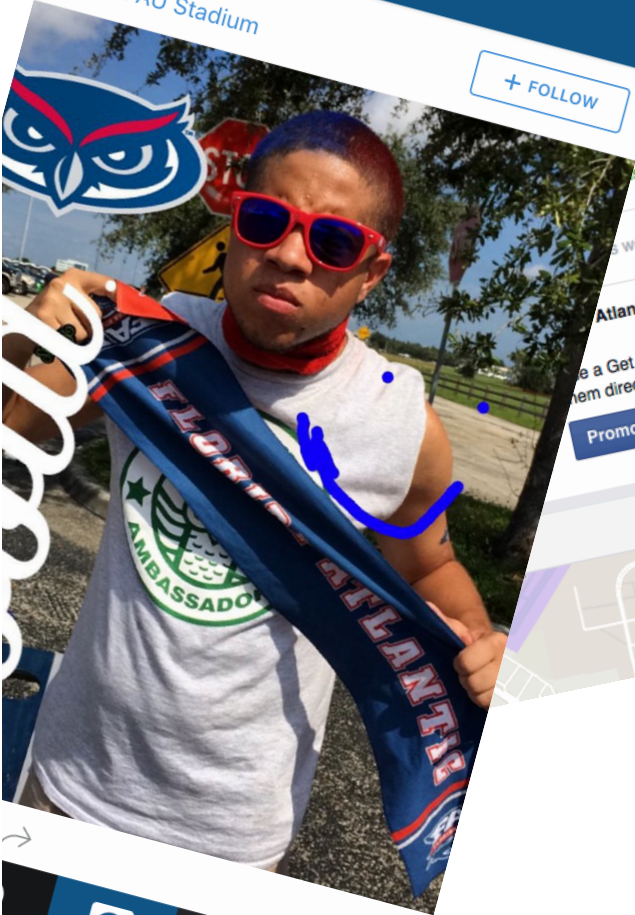
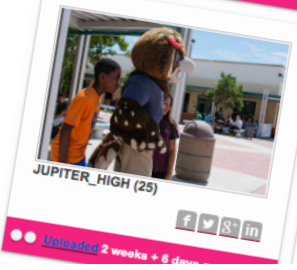
Florida Atlantic  
@FloridaAtlantic  
#FAU Professor to Discuss Visit to Syrian Refugee Camps. <http://t.co/dayoFIgDz/>  
Tweeted 1 week + 6 days ago

Florida Atlantic  
@FloridaAtlantic  
RT @faubocahousing: Living on campus next more info, visit [RoTYAwCtI!](http://t.co/RoTYAwCtI) [REGWfx12s](http://t.co/REGWfx12s)  
Tweeted 2 days ago

The 10 Best Apps for Co  
Stu  
FloridaAtlantic  
Pinned 1 week + 6 days ago

Florida Atlantic  
@FloridaAtlantic  
#FAU Receives \$1 Grant for Autism T Program <http://t.co/kVeYAJmB>  
Tweeted 2 weeks + 5 days ago

Division of Research  
The Division of Research supports and promotes FAU research and scholarly activities by providing the tools and resources needed to be competitive, ensuring new directions in research, responsible research practices, and communicating the importance of research within and beyond the university.  
FloridaAtlanticU  
Uploaded 2 weeks + 4 days ago





# *BRAND POSITIONING*

**IDENTITY**

**PERCEPTION**



# POSITIONING COMMITTEE

Financial Students Service Life  
Broward Involvement Provost Advancement  
Athletics Long Communications Faculty  
Alumni Learning Aid Admissions Public  
**Student**  
Jupiter



# *BRAND PROMISES*

Tools for Success in  
Higher Education and Life

A Transformative Education in a  
Sub-Tropical Climate

Diversity in Environment,  
Experiences and Engagement

A Focus on Innovative Research,  
Scholarship and Public Service



open a Coke,  
open happiness™

Apple iPod







FLORIDA ATLANTIC UNIVERSITY

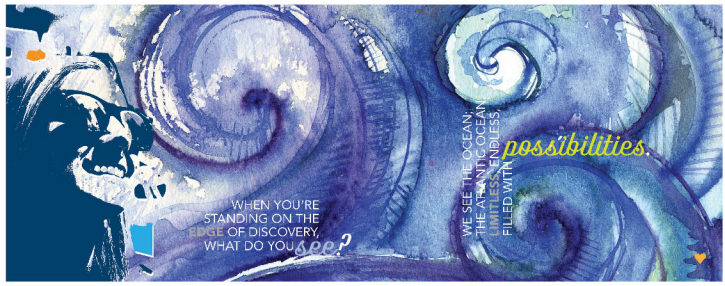


DOROTHY F. SCHMIDT  
 COLLEGE OF ARTS AND LETTERS  
 COLLEGE OF BUSINESS  
 COLLEGE FOR DESIGN  
 AND SOCIAL INQUIRY  
 COLLEGE OF EDUCATION  
 COLLEGE OF ENGINEERING AND  
 COMPUTER SCIENCE  
 THE GRADUATE COLLEGE  
 HARRIET L. WILKES  
 HONORS COLLEGE  
 CHARLES E. SCHMIDT  
 COLLEGE OF MEDICINE  
 CHRISTINE E. LYNN  
 COLLEGE OF NURSING  
 CHARLES E. SCHMIDT  
 COLLEGE OF SCIENCE



FLORIDA ATLANTIC UNIVERSITY  
 BOCA RATON, FLORIDA  
 WWW.FAU.EDU  


# BOOK THIS VIEW

WHEN YOU'RE  
 STANDING ON THE  
 EDGE OF DISCOVERY,  
 WHAT DO YOU DO?

WE SEE THE OCEAN,  
 THE SKY, THE BIRDS,  
 THE FISH, THE SAND,  
 FILLED WITH  
*possibilities.*

## DIVE IN.

# 10 Colleges

OVER 180 DEGREE PROGRAMS

ARTS AND LETTERS  
 BUSINESS  
 DESIGN AND SOCIAL INQUIRY  
 EDUCATION  
 ENGINEERING AND COMPUTER SCIENCE  
 THE GRADUATE COLLEGE  
 THE HONORS COLLEGE  
 MEDICINE  
 NURSING  
 SCIENCE




## BE HERE.


FAU'S CAMPUSES ARE STRATEGICALLY  
 LOCATED ALONG MORE THAN  
*100 miles*  
 OF COASTLINE, PROVIDING AN  
 EXPANSE OF ACADEMIC OFFERINGS.



**MAP KEY**  
 ★ FAU Campuses  
 ● South Florida Landmarks



FOR THOSE WITH COURAGE,  
 FOR THOSE WITH AMBITION,  
 YOU HAVE FOUND YOUR HOME.  
 FOR THE BOLD AND FEARLESS,  
 FOR THE DARING,  
*Florida Atlantic University*  
 IS YOUR SPRINGBOARD.



BE DARING  
 BE bold  
 BE FAU

FLORIDA ATLANTIC UNIVERSITY

You Are *Invited* To Open House

**APRIL 9, 2016**

JOIN US FOR OPEN HOUSE AT FLORIDA ATLANTIC UNIVERSITY

Attend an information session that covers topics such as admissions, financial aid, housing, honors options and so much more. Learn about academic programs, take a campus tour, and discover why 30,000 students are proud to be FAU Owls!

Registration starts at 9 a.m.  
Open house starts at 10 a.m.

RSVP online:  
[www.fau.edu/admissions/OpenHouse.php](http://www.fau.edu/admissions/OpenHouse.php)

Office of Undergraduate Admissions  
[www.fau.edu/admissions](http://www.fau.edu/admissions)  
561.297.3040

If you require a reasonable accommodation due to a disability, contact Undergraduate Admissions at 561-297-3040 at least five business days before the event.

**BE bold.**

FLORIDA ATLANTIC UNIVERSITY

Graduate Admissions Information

[www.fau.edu/admissions](http://www.fau.edu/admissions)  
Refundable application fee  
Test scores (SAT 5229, ACT 0729)  
High school transcripts  
Course schedule  
College/university transcripts if applicable

**REQUIREMENTS:**  
30-59 Credits  
60+ Credits

In-State	Out-of-State
\$201.29	\$719.04
\$6,038.70	\$7,595.20
\$1,240.00	\$1,240.00
\$11,784.00	\$11,784.00

tuition change. Based on 15 credits per semester for 3 semesters.  
Housing/Meal plan includes 2 semesters.  
Degree is approximately 120 credit hours.

**SCHOLARSHIPS AND FINANCIAL AID:**  
Visit [www.fau.edu/admissions/scholarships-all.php](http://www.fau.edu/admissions/scholarships-all.php).  
Application deadline is January 15; the Transfer deadline is February 15.  
Financial Aid visit [www.fau.edu/finaid](http://www.fau.edu/finaid).

**ADMISSION DEADLINES:**

Spring	Summer
N/A	Feb 15
Nov 15	April 15

**REQUIREMENTS FOR TRANSFER STUDENTS:**

General Education: 10-1710
Major: 1600

Prerequisites are required:  
Natural Science: 4 units  
Mathematics (with lab): 3 units  
Social Science: 3 units  
Foreign Language (of the same language): 2 units  
Academic Electives: 2 units  
Total: 18 units

Continue on reverse side.

**BE bold.**

FLORIDA ATLANTIC UNIVERSITY

**YOU ARE INVITED TO OPEN HOUSE**

**April 9, 2016**

We invite you to learn more about Florida Atlantic University. ♥

**BE bold.**



ADMISSIONS PRINT PIECES



## Points of Pride

FLORIDA ATLANTIC UNIVERSITY IS A DYNAMIC, NATIONAL PUBLIC RESEARCH UNIVERSITY WITH CAMPUSES AND SITES STRATEGICALLY LOCATED ALONG A CORRIDOR OF MORE THAN 100 MILES OF COASTLINE BETWEEN AMERICA'S EVERGLADES AND THE ATLANTIC OCEAN.



and Pulitzer Prize winners, an astronaut, a Congressman, and executives at organizations such as AT&T Mobile, Google, Boeing, eBay, the NFL Network and Franklin Templeton.



**01** With approximately 50 percent of its student body of 30,000 classified as minority or international, FAU is the most diverse institution in Florida's State University System.

**02** Students can select a major from more than 180 degree programs, with courses taught by more than 1,000 full-time faculty members.

**03** The spring Class of 2015 had a record-breaking 3,268 graduates, including FAU's first M.D.s from the accredited Schmidt College of Medicine.

**04** FAU's 139,000 living alumni include U.S. and foreign dignitaries, Emmy and Grammy Award



**05** FAU's student-run recording label Hoot/Wisdom Recordings has released 24 albums. Hoot/Wisdom is among more than 300 student clubs and organizations.

**06** The College of Education oversees several award-winning schools including A.D. Henderson/FAU High, the Karen Slattery Educational Research Center for Child Development and Palm Pointe School at Tradition.

**07** A.D. Henderson/FAU High has received an "A" school grade rating for the past 15 consecutive years and is the No. 1 ranked Developmental Research School in Florida.

**08** FAU students won the 2014 American Songwriting Award for Hip Hop and others have appeared on popular television shows America's Got Talent and The X Factor.

**09** FAU's Diplomacy Program has earned top national awards for the past eight consecutive years and in 2014 the group finished 4th overall out of 350 schools at the National Model United Nations Competition.

**10** The Harriet L. Wilkes Honors College, located on the Jupiter campus, is the only full-immersion honors college in the nation that is part of a comprehensive research university.

**11** Home of the nation's first ocean engineering program and the Southeast National Marine Renewable Energy Center, FAU is working to harness the ocean's vast energy potential.

**12** The Christine E. Lynn College of Nursing's master's program is ranked 72nd by U.S. News & World Report.

**13** FAU has been named "Best for Vets" by Military Times for four consecutive years.

**14** More than 450 student-athletes compete in 21 NCAA intercollegiate sports in Conference USA.



## Points of Pride



**15** FAU's College of Business is among the 10 largest business schools in the nation and includes the Sport Management M.B.A. program, which is ranked 6th best worldwide and 15th in North America.

**16** The Research Park at Florida Atlantic University is home to 18 companies that employ nearly 1,800 people at an average salary of \$87,077. The park's regional economic impact is \$755.3 million annually.



**17** FAU Libraries is home to the Arthur and Mera Jaffe Collection: the nation's most varied collections of hand-crafted books, and the Recorded Sound Archives featuring three major collections: Jazz, Judaic and Vintage.

**18** FAU is one of the first universities in the country to offer Zipcars, a car-sharing service with 24/7 access to vehicles parked on the Boca Raton campus.

**19** The Lifelong Learning Society serves approximately 25,000 patrons on the Boca Raton and Jupiter campuses.

FLORIDA ATLANTIC UNIVERSITY

IF YOU'RE READY  
TO BE A PART OF  
SOMETHING THAT  
CHALLENGES YOU,  
INSPIRES YOU AND  
AWAKENS YOU TO  
NEW ADVENTURES,  
FLORIDA ATLANTIC  
UNIVERSITY IS YOUR  
SPRINGBOARD.

BE  
DARING



WWW.FAU.EDU



UNIVERSITY

BE  
bold



WWW.FAU.EDU





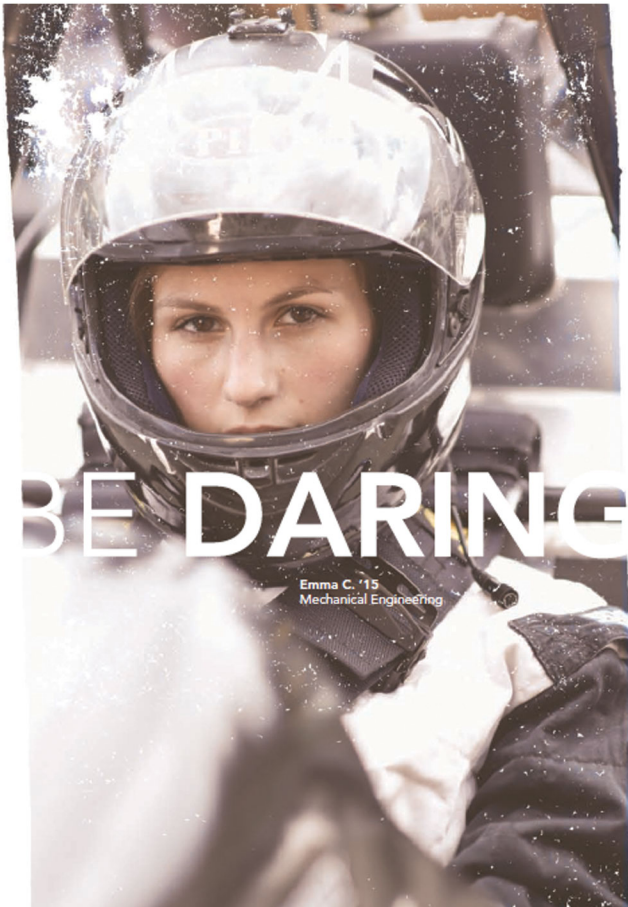


BE *bold*.

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ATLANTIC  
UNIVERSITY

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BE DARING

Emma C. '15  
Mechanical Engineering



Dominic R. '15  
Biochemistry

BE FAU



Ashley J. '17  
Marketing

BE *bold.*

